



### **Regional Marketing Manager – Urethane Additives Americas Tarrytown, NY**

Momentive is a global leader in silicones and advanced materials, with a 70-year heritage of being first to market with performance applications for major industries that support and improve everyday life. The company delivers science-based solutions, by linking custom technology platforms to opportunities for customers. Momentive Performance Materials Inc. is controlled by an affiliate of Apollo Management, L.P. Additional information is available at [www.momentive.com](http://www.momentive.com).

#### **The Regional Marketing Manager is responsible for:**

- Developing a comprehensive understanding of our customers segment trends, application and manufacturing technologies, industry regulations, and our customers' position in the value chain. Drive Voice of Customer activities that result in the enhancement of our program / product portfolio while validating new, sustainable differentiated opportunities.
- Alignment with Marketing, Sales and Technology leaders to develop specific value propositions to maximize the new and existing products to maximize growth & profits.
- Driving activities such as new product launches, pricing, customer presentations, bid support and customer user groups leveraging global Marketing organization.

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